



CONTACT

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SKILLS

Adobe Audition
Adobe Photoshop
Adobe InDesign
Adobe Premier Pro
AP Style Writing

COURSES TAKEN

Media Writing
Reporting
Radio/ Podcasting
Broadcasting
Social Media Journalism
Feature Writing
Food Writing
Photography/ Photojournalism

HOBBIES

Art
Music
Antique shopping

Kat Eftink

Writer | Creator | Art Enthusiast

PROFILE

Currently, I am studying journalism at The University of Memphis, and I'll graduate in May with my bachelor's degree. In the last year my beat has been art/ artists in Memphis. Our city is widely known for its crime, and the crime often overshadows the amazing creatives in Memphis. My dream is to shine the light on those individuals and to show non-memphians how great this city is. Even though I love writing and producing stories about art, I believe everyone has a story to tell. I want to be the one to tell it.

EDUCATION

2020-Current University of Memphis
Student | Journalism

EXPERIENCE

January 2024- Current, Project: YOU Magazine

Creative and Social Media Director, Writer
Project: YOU Magazine is a digital publication focused on Health, Beauty, and Wellness. In my role, I curate the theme for each month's edition, write articles, design the layouts, and do photography. Additionally, our versatility extends to marketing, where I run five distinct social media platforms, each with its own unique branding identity.

September 2022- April 2024, Andrew and Michael Restaurant Group

January 2023- April 2024, Hog and Hominy

September 2022- January 2023, The Gray Canary

Server

As a server, I am responsible for crafting outstanding customer experiences and keeping a positive attitude while under pressure. I am required to learn all details on wine, bar, and food menus. I ensure each guest is enjoying their meals and use problem-solving skills to correct any issues at hand.

January 2023- Jan. 2024, The Roar Memphis

Live Radio Host

I host an hour long music intensive radio show weekly. My responsibilities include writing a script, writing mixing instructions, and crafting a playlist with songs, sweepers, and instrumentals for talking breaks.

March 2020 - September 2022, Sonic

Carhop

In my role as a carhop, I was responsible for the happiness of costumers while ensuring that all menu items meet standards. I also learned great multi-tasking skills by helping more than one costumer at once.